



**Advancing**  
Battery Management

**FOR IMMEDIATE RELEASE**

## **Midtronics, Inc. Named One of Chicago's Top Workplaces**

**Willowbrook, IL, November 16, 2016** – Midtronics, Inc. has been named a 2016 [Top Workplace](#) by the *Chicago Tribune*. Midtronics, headquartered in Willowbrook, IL, is the worldwide leader and provider of battery diagnostics, charging, and management products for transportation and stationary battery applications,

The Top Workplaces list is based on the results of an employee feedback survey administered by WorkplaceDynamics, LLC, an independent research organization. In evaluating employers, WorkplaceDynamics places a strong emphasis on Organizational Health, divided among the four sub-categories of Alignment, Effectiveness, Connection, and Management. Midtronics scored well in all four of those categories and particularly well in Connection and Management.

“These results demonstrate that our core values -- Curiosity, Leadership, Integrity, and Partnership -- along with regular communication through monthly employee meetings and quarterly performance coaching, resonate positively with our employee team,” said Midtronics founder and CEO Steve McShane.

In October, *Crain's Chicago Business* also named Midtronics Chicago's Most Innovative Company – a repeat appearance at the top of that list after earning the #1 spot in 2014. The company has been in the top 5 on the list four times and in the top 10 every year since Crain's began its annual "most innovative companies" feature in 2012.

“For our team to be recognized for both its technical expertise and outstanding work environment in the same year is extremely gratifying,” said McShane. “The daily commitment and passion each member of our team demonstrates to each other and the cause of advancing battery management have a very positive and inspiring impact on the company's success.”

To learn more about current opportunities with the company, visit [Careers at Midtronics](#).

**[more]**

## 2 – Midtronics, Inc. Named One of Chicago’s Top Workplaces

“To be a Top Workplace, organizations must meet our strict standards for organizational health,” said Doug Claffey, CEO of WorkplaceDynamics. “And who better to ask about work life than the people who live the culture every day -- the employees. Time and time again, our research has proven that what's most important to them is a strong belief in where the organization is headed, how it's going to get there, and the feeling that everyone is in it together.”

**# # #**

### **About Midtronics**

Midtronics is the worldwide leader and provider of battery diagnostics, charging, and management products for transportation and stationary battery applications. Founded in 1984, Midtronics battery maintenance programs are in place at nearly every vehicle OEM around the world -- including automotive, heavy duty trucks, equipment manufacturers, and power sports dealer networks -- as well as major telecommunications, utilities, and data center providers. The company maintains Headquarters facilities in the U.S. (Willowbrook, IL), Netherlands (Houten), and China (Shenzen). Visit <http://www.midtronics.com/> for more information. **Twitter:** @Midtronics